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Taylor & Francis announce record-breaking journal signings for 2011

In 2011, nearly 100 journal titles came to Taylor & Francis, building still further on the previous year's record of 70. Growth has been achieved through a mix of co-publishing arrangements, society contracts and purchase. The largest factor in this accelerated growth is winning new society contracts: over the past two-and-a-half years, a society title has joined the company at an average rate of more than one a week.

Partnerships with smaller publishers of regional importance are another part of the Taylor & Francis success story – as demonstrated by the co-publishing agreement with Vilnius Gediminas Technical University, based in Lithuania. Taylor & Francis' Stockholm office provides local liaison and support to the VGTU publishing team, whilst the company's international marketing networks ensures that the journals' content is seen, read and cited by active researchers around the world.

More recently, the acquisition of Earthscan, the leading specialist publisher in the field of climate change, sustainable development and environmental technology, complemented the company's own rapidly growing portfolio in this area with the addition of journals including ***Climate Policy*** and ***Greenhouse Gas Management***.

David Green, Publishing Director at Taylor & Francis, said "We are delighted at what is our best year yet. Taylor & Francis offer their new publishing partners an expert and attentive service that ensures the traditional journal hallmarks of quality and authenticity, while also providing the advantages of global reach and technological infrastructure that only a larger publisher can provide. Caring for our authors, societies and customers has never been more of a priority for the business, and this success is attributable to the dedication of Taylor & Francis staff."

Our commitment to bringing knowledge to life continues in our vision for the future. The forecast for 2012 is also positive. Next year, the company embarks upon a new partnership with the **American Statistical Association (ASA)** to publish 6 of their journals.

Ron Wasserstein, Executive Director of the ASA, commented, *"The hard work and professionalism of our journal editors, associate editors, editorial collaborators, and authors in producing the highest quality statistical journals, combined with the global capacity and expertise of the Taylor & Francis team, will increase the reach of our journals, furthering the ASA's role in promoting the practice and profession of statistics."*

About Taylor & Francis Group

Taylor & Francis Group partners with researchers, scholarly societies, universities and libraries worldwide to bring knowledge to life. As one of the world's leading publishers of scholarly journals,

books, ebooks and reference works our content spans all areas of Humanities, Social Sciences, Science and Technology.

From our network of offices in Oxford, Philadelphia, Melbourne, Singapore, Beijing, Tokyo, Stockholm, New Delhi and Johannesburg, Taylor & Francis staff provide local expertise and support to our editors, societies and authors and tailored, efficient customer service to our library colleagues.

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