

Taylor & Francis Group and Atypon Systems, Inc. to partner on next generation informaworld platform

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Taylor & Francis Group, including the imprints of Routledge, Taylor & Francis and Psychology Press, announced today that it will partner with Atypon Systems, Inc. to launch a next generation informaworld platform. The updated platform will eventually provide access to content from Taylor & Francis Group's list of 1,500 journals, as well as providing access to encyclopaedias and abstracting and indexing databases.

The upgraded platform will benefit Taylor & Francis' readers, authors, library and society partners with improved site speed, layout, accessibility and navigation. The upgraded site responds to user needs identified in extensive researcher and librarian focus groups held over the past 18 months. It will be developed with the input of customers from each of these groups to ensure it reflects their needs today, with the flexibility to continue to meet these needs into the future.

"Partnering with Atypon is a positive step forward in providing a robust online delivery system across our portfolio, built with the needs of the research community in mind," said Christoph Chesher, Group Sales Director at Taylor & Francis for both Books and Journals. "We are confident that the new informaworld platform, coupled with sustainable pricing models currently under development with our global customers, will ensure we continue to provide high quality content and service in future years."

Taylor & Francis will ensure that customers are updated with further information during the development of the site to allow a seamless transition.

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### **About Taylor & Francis Group**

Taylor & Francis Group is part of Informa, one of the world's leading publishers of academic journals. We are dedicated to the dissemination of scholarly information, drawing on expertise developed since first publishing learned journals in 1798. Taylor & Francis now publishes 1,562 scholarly journals in association with over 460 learned societies and scholarly institutions. We operate from a network of 20 global offices, including Philadelphia, Oxford, Melbourne, Stockholm, Beijing, New Delhi, Johannesburg and Singapore.

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